

EVAN ALTSHULER

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AREAS OF EXPERTISE

- Producing Television, Digital and Live Events
- Research and Outreach
- Producing comedy segments in odd locales

PROFESSIONAL EXPERIENCE

Upright Citizens Brigade: Various Projects

January 2015 – Present
New York, NY

Senior Producer

- Create and oversee production of original topical pop-culture digital content for UCB-Comedy and branded content
- Produce viral videos such as *Star Trek's Tim Russ Explains May the 4th Be With You* - 300,000+ overnight

IFC Comedy Crib / Grey Hour Media: Franky & Lamar

May 2016 – Present
New York, NY

Lead Producer

- Head of production for new IFC digital series shooting Summer 2016

FLAMA / Coca-Cola / AT&T / Google STEM: Various Projects

June 2015 – Present

Branded Content Producer

New York, NY

- Branded content producer on a variety of campaigns

Mugdock Productions: Various Projects

September 2014 – Present
New York, NY

Development Producer

- Develop new reality series and branded content for companies including Discovery Networks and Stella Artois

WeTV / Korbel / Don't Think Productions: Bet-WE-en Us

November 2015 – February 2016
New York, NY

Production Manager

- Cast, location-scouted, crew-hired, and produced promotional video for We-TV and Korbel Champagne for national broadcast

TLC/Our House Media: Who Do You Think You're Marrying?

February 2015 – April 2015
National

Producer

- Executed casting (5 couples, 10 families) and pre-production for family show format similar to *Wife Swap*
- Will produce series should it be green-lit

HGTV/Kornhaber Brown: Take Me Home

December 2014 – February 2015
New York, NY

Casting Director / Producer

- Successfully researched and booked five New York City residents with unique and unusual apartments for comedic web series

Tru-TV/NorthSouth: Impractical Jokers

January 2015
New York, NY

Casting Consultant

- Collaborated with producers to cast improvisers for two segments of prank show's first run of 2015

Jupiter Entertainment: Various Projects

May 2013 – June 2014

Development Producer / Field Producer

National (Alaska, Louisiana, Montana, Florida, California, Tennessee)

- Developed original series for a variety of companies including Discovery Networks, National Geographic, AETN and Turner
- Created and executed series casting strategies for six current shows across four networks and oversaw casting associates
- Researched and conducted outreach plans pursuant to specified directives ranging from quirky food bloggers to officials at the United States Department of Defense

Discovery Channel/High Noon Entertainment: Game of Pawns

January 2013 – May 2013
Branson, MO

Supervising Field Producer

- Oversaw and managed rare and unique item bartering for eight-episode season of pawnshop/game show hybrid series
- Helped develop creative competition segments such as faux sumo wrestling and trivia games for each item

BARK BARK: The Home-Makeover Psychotherapist

February 2013 – March 2013
New York, NY

Casting Director

- Performed specialized outreach to cast five Atlanta-area families for home-makeover show sizzle reel

TruTV/Zodiak USA: Hardcore Pawn, All Worked Up

January 2011 – February 2013
Detroit, MI / National

Segment Producer / Field Producer

- Produced pawnshop transaction segments, cast interesting items and characters, and organized shoots for Tru-TV's highest rated show, *Hardcore Pawn*
- Performed specialized outreach, identified talent, created one-sheets and organized shoots with improvisers across the country for recreations and staged segments on *All Worked Up*

Discovery Channel/Left Right: Curiosity

August 2012 – September 2012
New York, NY

Casting Producer

- Executed casting of over 100 young adults for hidden-camera show conducting sociological experiments on contemporary sexuality
- Produced senior-citizen segment on late-in-life love with renowned sex expert

MTVU: #ASK MTVU

July 2012 – August 2012

- Casting Director New York, NY
- Cast college students to interview extreme sports celebrities for five episodes of series
 - Worked with producers and celebrity sports talent on interview tone and specificity of questions
- Spike TV/Big Fish Entertainment: *Alien Abduction Files*** July 2011 – June 2012
- Casting Director New York, NY
- Researched, vetted and cast highly specialized main and secondary characters for television show pilot
 - Worked with show creators to develop format and tone of pilot episode
- RecordSetter (formerly Universal Record Database)** November 2009 – June 2011
- Event Producer New York, NY
- Produced monthly world-record show at Joe's Pub for record setting act featured on *Late Night with Jimmy Fallon*
 - Booked talent (The Roots, Opus Moreschi, Reggie Watts), coordinated press (*The New Yorker, Time Out New York, NBC*) and managed rehearsals for live shows
- NBC Universal: *Jerry Seinfeld's 'The Marriage Ref'*** August 2010 – December 2010
- Casting Producer / Field Producer New York / National
- Successfully cast one-third of final talent (ten couples) for prime-time network series via events, cold calling, local advertising, etc.
 - Produced comedy packages to air during segments of studio-based gameshow format
- TLC/CBS/Worldwide Pants: *The Late Show with David Letterman*** September 2009 – August 2010
- Page New York, NY
- Assisted audience coordinators with recruiting, ticketing, outreach, VIP check-in and audience relations
 - Warmed up audience before taping with self-written speech
 - Supported studio crew and audience coordinators during live show
- Joe's Pub at the Public Theater** May 2009 – October 2009
- Stage Manager New York, NY
- Acted as liaison between the programming department, production team and talent
 - Managed artist hospitality and ticketing
- Upright Citizens Brigade Theater** September 2008 – January 2009
- Intern New York, NY
- Assisted theater manager and artistic associate with technical, administrative and creative projects
- Food Network/Embassy Row: *Dear Food Network*** May 2008 – August 2008
- Casting Associate New York, NY
- Assisted producers of *Dear Food Network: Thanksgiving* and *Holiday* specials by identifying and pitching 30% of final characters

EDUCATION

- Vassar College** May 2009
- Bachelor of Arts, Media Studies and Africana Studies Poughkeepsie, NY
- Upright Citizens Brigade Theater** January 2012 - Present
- Completed Improv and Sketch Programs; Current Advanced Study student / Frequent Performer New York, NY

SKILLS

- Technology:** Specialized Internet Research, Google Apps, MS Office, FileMaker, Adobe Suite, Final Cut/Avid,/Premiere Joomla, Tessitura
- Specialty:** Musical Composition, Improv Comedy, World Record Adjudication, Walking Backwards, TV Trivia, Craigslist Superstar

ARTISTIC EXPERIENCE

Evan also writes and performs comedy and music. He can be seen regularly in New York City at venues such as The Upright Citizens Brigade Theater, Caroline's Comedy Club, Rockwood Music Hall and The Living Room.